



REGISTRATION GUIDE

**ALABAMA JOINT LEADERSHIP
DEVELOPMENT CONFERENCE**

LEARN MORE AT ALBAMACTSO.ORG/JLDC

LEADERSHIP

SHIP DEVELOPMENT CONFERENCE



EVENT ESSENTIALS

EVENT ESSENTIALS



ARE YOU ALL IN?

It is time for everyone to come together for a shared purpose. Now is the opportunity to go ALL IN on your personal growth as you face your fears and pursue your goals. No matter your circumstances, you can go ALL IN!

ONE EVENT THREE OPPORTUNITIES



MOBILE

Tuesday, October 8, 2024
Mobile Convention Center
One South Water Street
Mobile, AL 36602



HUNTSVILLE

Thursday, October 10, 2024
Von Braun Center
700 Monroe Street SW
Huntsville, AL 35801



VIRTUAL

Friday, October 18, 2024
A virtual option hosted live via Zoom will be available for the entire chapter to participate in and enjoy at your school.

REGISTRATION SUPPORT TEAM



SEND US AN EMAIL
register@alabamactso.org



GIVE US A CALL
334-450-2723
(8:00 A.M.–5:00 P.M. CST)

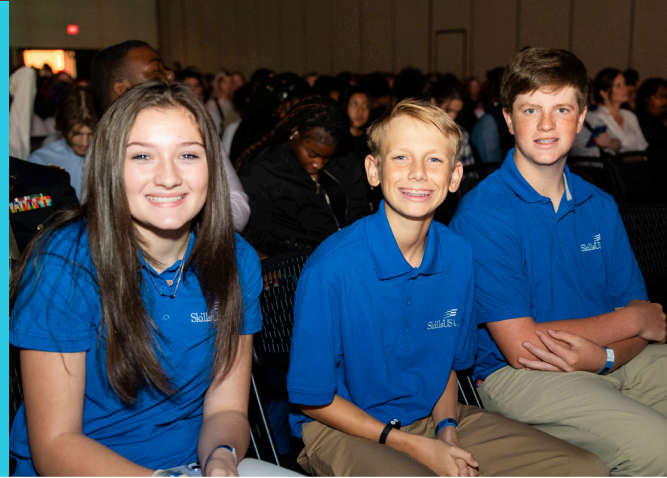


SEND PAYMENTS TO
P.O. Box 1440
Owasso, OK 74055
(Payments also accepted online)

Payments should be made payable to the Alabama CTE Leadership Council.

IMPORTANT REGISTRATION NOTES

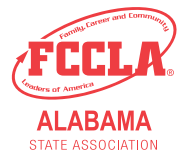
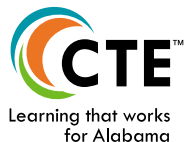
Your confirmation from the registration system is your invoice for payment. Once registration has been submitted by the local advisor, registration is considered final and the school and/or chapter will be responsible for paying the balance in full. No cancellations are allowed.



ONE EVENT THREE OPPORTUNITIES

Chapters can choose the day and location that fits your schedule best! Join us in person in Mobile or Huntsville or join us for the virtual program.

Alabama JLDC is presented by the Alabama State Department of Education in partnership with the Alabama CTE Leadership Council. Student attendees are members of Alabama's Career and Technical Student Organizations and CTE programs.



REGISTRATION DEADLINES



IN-PERSON

First Come, First Serve

Friday, September 20, 2024

Registration for each in-person event is limited to the first 3,000 attendees. Register and submit payment early so you can guarantee your spot. All registrations submitted by Friday, September 20, will receive your registration materials mailed to your school in advance of the event.

VIRTUAL

Early Registration

Friday, October 4, 2024

Register early to receive your conference materials shipped directly to the advisor prior to the start of the event!

Regular Registration

Friday, October 18, 2024

Virtual attendees can register up until the day of the event! Chapters who register by October 13 will still receive conference materials shipped directly to the advisor after the event.

EVENT ESSENTIALS



DATES AND LOCATIONS

Tuesday, October 8: Mobile
Thursday, October 10: Huntsville
Friday, October 18: Virtual



REGISTRATION FEE

In-Person: \$30 for all attendees
(Complimentary for state officers.) Chapters registering at least 10 attendees will receive complimentary virtual access for their entire chapter after the event (swag box not included).



REGISTRATION FEE

Virtual: \$250 per chapter
All access pass to the JLDC experience for all CTE students and CTSO members enrolled in the advisor's program.

Payments should be made payable to the Alabama CTE Leadership Council.

CONNECT WITH ALABAMA CTSO



ALBAMACTSO.ORG



AlabamaCTSO



@AlabamaCTSO



@AlabamaCTSO



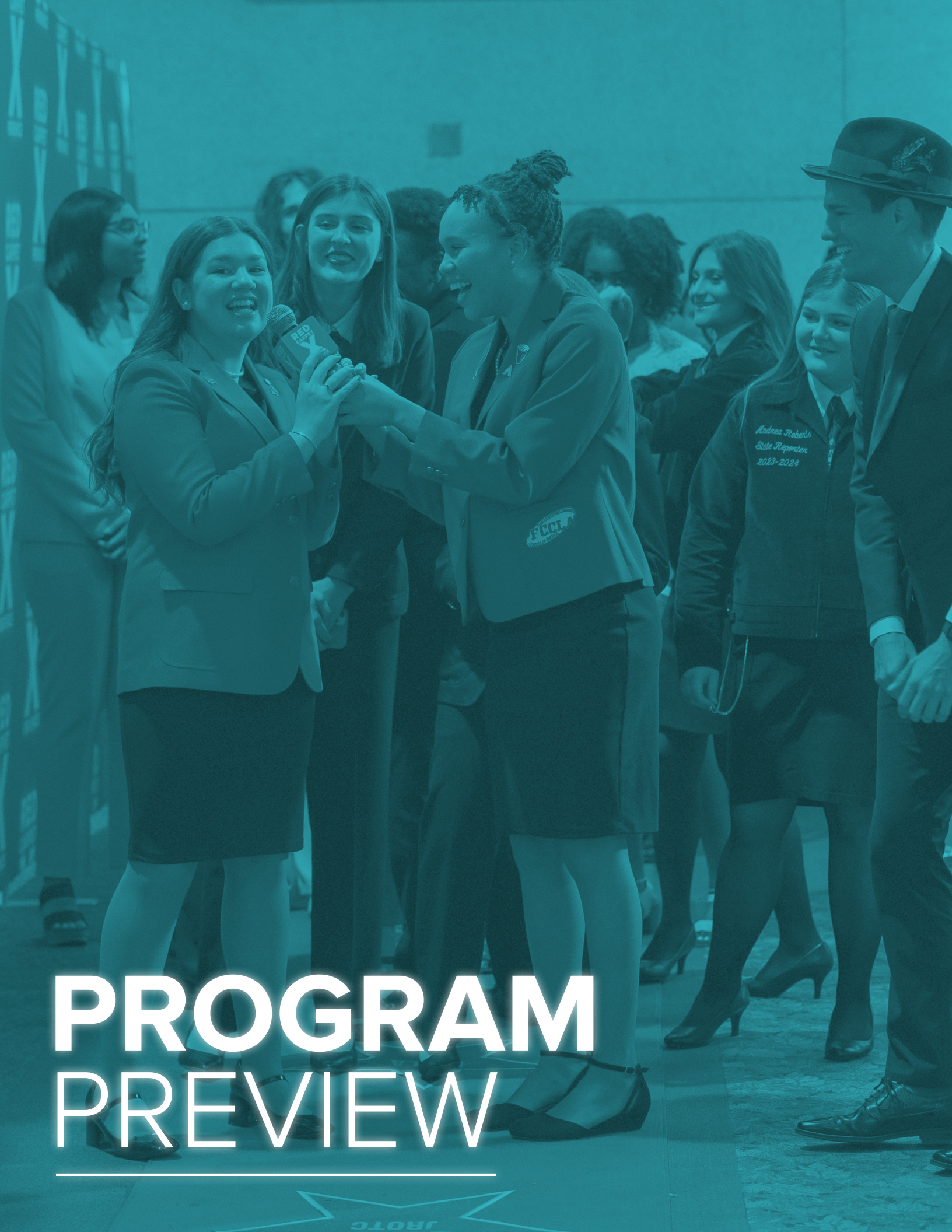
JLDC



/ALJLDC



Alabama CTSO



PROGRAM PREVIEW

EVENT SCHEDULE

MOST CONTENT FOR THE VIRTUAL EXPERIENCE WILL BE AVAILABLE THROUGH THE REST OF 2024 FOR ON-DEMAND ACCESS, VIEWING, AND USE.

IN-PERSON EXPERIENCE

8:00 AM–8:30 AM	CHAPTER ARRIVALS
8:30 AM–9:00 AM	PRE-SHOW
9:00 AM–10:30 AM	PREMIER SESSION & KEYNOTE
10:45 AM–11:15 AM	CTSO NETWORKING SESSION
11:15 AM - 12:00 PM	LUNCH (PROVIDED)
12:15 PM–1:45 PM	LEADERSHIP TRACKS
1:45 PM–2:15 PM	CLOSE OUT POWER SESSION

VIRTUAL EXPERIENCE

ALL DAY	ON-DEMAND CONTENT
9:00 AM–10:30 AM	PREMIER SESSION & KEYNOTE
11:00 AM	LIVE WORKSHOP SESSION 1
1:00 PM	LIVE WORKSHOP SESSION 2



EXTEND THE EVENT

For those participating in the virtual experience, each advisor can guide their chapter's JLDC experience. Virtual content will be available on the platform for the rest of the calendar year.

Advisors can select how their chapter experiences JLDC, including:

- Reserve time in the school auditorium and have all chapter members engage together.
- Show the programming during your regular scheduled classes.
- Host a virtual watch party so students can enjoy JLDC wherever they are.
- Allow chapter officers to host mini groups of chapter members to keep the experience personal.
- Have students log in individually to all the sessions from wherever they are.
- Hold a special JLDC Day or an after-school session to digest the content together.

For the latest conference schedule, please visit alabamactso.org/jldc



KEYNOTE SPEAKER

DARRYL BELLAMY

Darryl Bellamy Jr is an International Speaker, Author, and high-energy advocate who empowers individuals in personal and leadership development to fear less. Based in Charlotte, North Carolina, Darryl brings a fresh perspective as an entrepreneur and former student leader. His captivating speeches, TEDx talk, and thought-provoking insights have inspired audiences of all ages across 40 states and two countries. Recognized for his contributions, Darryl has received multiple awards and has been featured on various news programs, solidifying his reputation as a sought-after speaker and thought leader. Through his powerful messages and practical strategies, Darryl continues to make a lasting impact, energizing individuals to thrive in personal and professional growth.



OPENING ENTERTAINMENT

BRIAN NHIRA

ADDITIONAL PROGRAMMING



LEADERSHIP TRACKS

JLDC 2024 will offer two leadership tracks for a more in-depth and concentrated training and learning experience for all students.

MIDDLE GRADES TRACK

Back by popular demand, at JLDC the middle grade students will go ALL IN on their leadership in a track of their own! Connect with fellow middle grade students and learn how to launch your leadership and career development through CTSOs. This track is open exclusively for middle grade students (grades 5-8).

ALL IN LEADERSHIP TRACK [HIGH SCHOOL]

To become the best leader you can, you have to go ALL IN! Connect and collaborate with your peers as you learn what it takes to give it your all to becoming a great leader, teammate, and future professional! High school students will learn more about personality, productivity, and leadership skills to help them realize their potential and know what action to take to make it reality!

CTSO NETWORKING SESSION

One of everyone's favorite parts of JLDC is the networking time! CTSO state officers will guide students through a facilitated networking activity to help them meet other students and leaders from all over the state, both in and out of their CTSO. Students will learn more about the opportunities available through CTSOs and the power of active membership.

CLOSE OUT POWER SESSION

End the day strong with a powerful close out session! Tracks will wrap up the day in their respective rooms and celebrate students, highlight CTSOs, and hear a final message from the trainers! Students will set plans to achieve their goals and get more active in their CTSOs.

THE QUEST POWERED BY GOOSECHASE



Welcome to your quest! Your mission, should you choose to accept it, is to be the BEST leader you can be at JLDC. Engage in missions, earn points, and have a chance to win a prize! The best part? It is all accessible right at your fingertips! Everyone can participate, whether you are part of the in-person or the virtual experience. **The total prize package is valued at over \$500!**

WATCH PARTY BOX

Every chapter who registers for the virtual opportunity will receive a special watch party swag box! Included in the box are:

- Access to the virtual experience
- Advisor gift
- Chapter president gift
- Sticker pack to share with key chapter leaders
- Virtual experience guide
- More!

PROMOTING JLDC

HOW CAN YOU PROMOTE JLDC TO ENCOURAGE YOUR STUDENTS TO ATTEND AND ADMINISTRATORS TO SUPPORT?

CONSIDER PROMOTING JLDC USING THESE PROMOTIONAL TOOLS:

- Show the more than **60 videos** available in the YouTube Library from past conferences.
- Share this **registration guide** with your administrators to show them the educational value and benefits of JLDC.
- Utilize your organization's **state officers** to visit with your students and talk about why they should attend.
- Share **videos of the speakers** with your students! You can find more information on the speakers at alabamajldc.org/presenters.
- **Follow Alabama CTSOs** on social media to receive the latest conference updates and important reminders.

CLASSROOM CONNECTION

JLDC WILL REINFORCE ESSENTIAL 21ST CENTURY SKILLS, INCLUDING:



CREATIVITY +
INNOVATION



COMMUNICATION +
COLLABORATION



INITIATIVE +
SELF-DIRECTION



SOCIAL + CROSS-
CULTURAL SKILLS



LEADERSHIP +
RESPONSIBILITY

JLDC 2023 FLASHBACK JLDC 2024 HYPE



TELL YOUR STORY

WIN \$500

Whether it is the competition, friendships, travel, or leadership... we know you love your organization. Now is your chance to **TELL YOUR STORY!** The “Tell Your Story Video Challenge” is exclusively for CTE+CTSO organization members.

The goal is simple: Capture the story of how your organization has impacted you, your school, and your community.

BE CREATIVE!

Have fun with your video! Share about:

- How your organization is at its best!
- Why everyone should join!
- How your organization makes a difference in your life!
- How your organization prepares you to be College+Career Ready!
- Why your teacher is the coolest!
- What skills you've gained through your organization!
- Why competitive events are amazing!
- How your organization helped you discover your career goals!
- What your organization's conferences are like!
- How your organization's alumni are living the dream because of their involvement!
- Have more than one CTSO at your school? **Awesome! Make a video featuring them all!**

WIN \$500 CASH PRIZE!

\$500 may be awarded to the chapter who wins the Tell Your Story Video Challenge!

Top video challenge entries will be featured during the Joint Leadership Development Conference.

GET INSPIRED!

View winning videos from past years at youtube.com/aljldc.

DUE: FRIDAY, SEPTEMBER 20

HOW TO SUBMIT YOUR VIDEO

- 1 Create Your Video**
Create a video between 2-3 minutes in length promoting Career and Technical Education and your organization. Use the suggested topics above as a starting point, but be innovative and creative in your approach!
- 2 Upload Your Video**
Upload your video to YouTube, Vimeo, Dropbox, or Google Drive. Ensure your link is available for public viewing and submit your video link with your entry.
- 3 Complete Video Contest Online Entry Form**
Submit your entry online at albamactso.org/videochallenge.

VIDEO CHALLENGE DETAILS:

- This contest is open to students enrolled in any secondary CTE course/program or members of Career and Technical Student Organizations (CTSOs) in Alabama.
- There is no limit to the number of entries from each program/school.
- Entries may be submitted as teams or individuals. Entry teams must consist of students from the same school.
- Submission will be accepted on a rolling basis, with final entries due by **Friday, September 20**.
- All videos submitted become the property of the Alabama CTE Leadership Council and may be used for publicity and promotion purposes. Credit will be given to creators.





REGISTRATION RESOURCES

KEY INFORMATION

REGISTRATION LINK: [ALABAMACTSO.ORG/JLDC](https://alabamactso.org/jldc)

IN-PERSON

First Come, First Serve

Friday, September 20, 2024

Registration for each in-person event is limited to the first 3,000 attendees. Register and submit payment early so you can guarantee your spot. All registrations submitted by Friday, September 20, will receive your registration materials mailed to your school in advance of the event.

VIRTUAL

Early Registration

Friday, October 4, 2024

Register early to receive your conference materials shipped directly to the advisor prior to the start of the event!

Regular Registration

Friday, October 18, 2024

Virtual attendees can register up until the day of the event! Chapters who register by Friday, October 18 will still receive conference materials shipped directly to the advisor after the event.



IMPORTANT REGISTRATION NOTES

Your confirmation from the registration system is your invoice for payment. Once registration has been submitted by the local advisor, registration is considered final and the school and/or chapter will be responsible for paying the balance in full. No cancellations are allowed.

IN-PERSON ATTENDEE REGISTRATION INCLUDES:

- Keynote Speakers, Trainers, Presenters, and Entertainment
- Registration Services
- Event Resources and Promotions
- Lunch for Every Attendee (all attendees will receive a box lunch)
- Facility Access and Materials

VIRTUAL ALL ACCESS PASS INCLUDES:

- Keynote Speakers, Trainers, Presenters, and Entertainment
- Virtual Systems, Platform, and Access
- Registration Services
- Event Promotions
- Three Months of On-Demand Professional Development
- Resources for Teachers
- Chapter Swag Box

DRESS CODE

- **GENTLEMEN:** Collared shirt with slacks and appropriate shoes.
- **LADIES:** Dress blouse with either slacks or skirts (appropriate length) and appropriate shoes.
- **INAPPROPRIATE DRESS:** Tank tops, mid-riff tops, t-shirt with suggestive words or pictures, denim pants or skirts, mini-skirts, shorts, overalls, tennis shoes, sandals, and/or mules.



FORMS AND IMPORTANT DOCUMENTS

All students participating in the Academy for Chapter Excellence (ACE) and/or Joint Leadership Development Conference (JLDC) must sign the **Permission/Participant Form**, and all advisors (teacher chaperones) must complete the **Advisor Statement of Assurance Form**. Advisors must also have a completed copy of the **Permission/Participant Form** for each student participating in ACE and/or JLDC in their possession for the duration of the student's experience (either in-person or virtual).

- The Advisor Statement of Assurance Form will be submitted electronically as part of the registration process.
- The Advisor Statement of Assurance Form will be submitted electronically as part of the registration process.
- All forms are available on the Alabama CTSO website.
- Payments should be made out to the "Alabama CTE Leadership Council."
- The Alabama CTE Leadership Council W-9 form is also available for download on the Alabama CTSO website. Please share this information with school bookkeepers.

alabamactso.org/jlhc