



WE THE LEADERS

Officer Leadership Training

REGISTRATION GUIDE

ACADEMY FOR CHAPTER EXCELLENCE



LEARN MORE AT ALABAMACTSO.ORG/ACE



EVENT ESSENTIALS

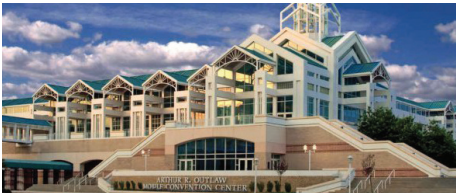
EVENT ESSENTIALS

Become an ACE in your chapter and attend the Academy for Chapter Excellence! This one-day program is designed for chapter leaders to gain the leadership and officer skills to effectively lead their CTSO programs at the local chapter level. Chapter leaders and advisors from all CTSOs will gather to network, share best practices, discuss ideas, and grow their leadership.

ACE INCLUDES TRAINING IN THE FOLLOWING AREAS:

- Leadership Skills
- Chapter Meeting Management
- Officer Roles
- Networking
- Professionalism
- Goal Setting
- Fundraising
- Competition Preparation

ONE EVENT FIVE OPPORTUNITIES



MOBILE

Monday, September 9, 2024

Mobile Convention Center
1 S Water St
Mobile, AL 36602
Limited to 500 Attendees



MONTGOMERY

Tuesday, September 10, 2024

Renaissance Montgomery Hotel & Spa at the Convention Center
201 Tallapoosa St
Montgomery, AL 36104
Limited to 500 Attendees



BIRMINGHAM

Wednesday, September 11, 2024

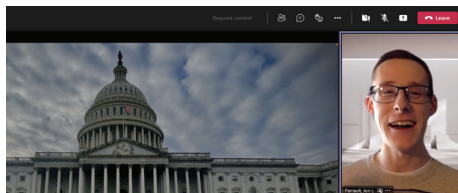
Hyatt Regency Birmingham
The Wynfrey Hotel
1000 Galleria Cir
Birmingham, AL 35244
Limited to 500 Attendees



FLORENCE

Thursday, September 12, 2024

Marriott Shoals Hotel & Spa
10 Hightower Place
Florence, AL 35630
Limited to 350 Attendees



VIRTUAL

Saturday, September 21, 2024

A virtual option hosted live via Zoom will be available for chapter leaders who cannot join in person to participate.

REGISTRATION SUPPORT TEAM



SEND US AN EMAIL
register@alabamactso.org



GIVE US A CALL
334-450-2723
(8:00 A.M.–5:00 P.M. CST)



SEND PAYMENTS TO
P.O. Box 1440
Owasso, OK 74055
(Payments also accepted online)

Payments should be made payable to the Alabama CTE Leadership Council.

IMPORTANT REGISTRATION NOTES

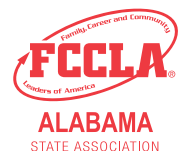
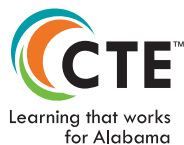
Your confirmation from the registration system is your invoice for payment. Once registration has been submitted by the local advisor, registration is considered final and the school and/or chapter will be responsible for paying the balance in full. No cancellations are allowed.



ONE EVENT FIVE OPPORTUNITIES

Chapters can choose the day and location that fits your schedule best! Join us in person in Mobile, Montgomery, Birmingham, or Florence; or join us on Zoom for the live virtual half-day training program.

Alabama ACE is presented by the Alabama State Department of Education in partnership with the Alabama CTE Leadership Council. Student attendees are members of Alabama's Career and Technical Student Organizations and CTE programs.



REGISTRATION DEADLINES



IN-PERSON

Until Each Location Reaches Capacity (up until Friday, August 30)

Registration for each in-person event has limited capacity. Register and submit payment early so you can guarantee your spot. Registration will be open until each location reaches capacity, or up until Friday, August 30.

VIRTUAL

Early Registration

Friday, September 6

Chapters that register early will receive their conference materials shipped directly to the advisor prior to the start of the event!

Regular Registration

Saturday, September 21

Virtual attendees can register up until the day of the event, space permitting! Chapters that register by this date will still receive conference materials shipped directly to the advisor after the event. Virtual ACE is limited to the first 25 chapters.

EVENT ESSENTIALS



DATES AND LOCATIONS

Monday, September 9: Mobile
Tuesday, September 10: Montgomery
Wednesday, September 11: Birmingham
Thursday, September 12: Florence
Saturday, September 21: Virtual



REGISTRATION FEE

In-Person: \$25 per attendee
(Complimentary for state officers.)
The registration fee includes a box lunch, venue and facility charges, training program, and an attendee gift.



REGISTRATION FEE

Virtual: \$125 per chapter
Chapters attending and participating in the live training program will receive a swag box mailed to your school.

CONNECT WITH ALABAMA CTSO



ALBAMACTSO.ORG

AlabamaCTSO @AlabamaCTSO @AlabamaCTSO #ALCTSOACE /ALJLDC AlabamaCTSO



PROGRAM PREVIEW

EVENT SCHEDULE

SCHEDULE IS TENTATIVE AND SUBJECT TO CHANGE. FOR THE LATEST CONFERENCE SCHEDULE, PLEASE VISIT ALBAMACTSO.ORG/ACE.

IN-PERSON EXPERIENCE

8:00 AM–8:45 AM	CHAPTER CHECK-IN
9:00 AM–9:45 AM	KICKOFF WITH KEYNOTE MESSAGE & NETWORKING ACTIVITY
10:00 AM–10:45 AM	BREAKOUT SESSION 1
11:00 AM–11:45 AM	BREAKOUT SESSION 2
11:45 AM–12:30 PM	LUNCH
12:30 PM–1:00 PM	CTSO NETWORKING ACTIVITY
1:00 PM–1:45 PM	BREAKOUT SESSION 3
2:00 PM–2:30 PM	CLOSING SESSION

VIRTUAL EXPERIENCE

9:00 AM–9:45 AM	KICKOFF WITH KEYNOTE MESSAGE AND NETWORKING ACTIVITY
9:55 AM–10:25 AM	BREAKOUT SESSION 1
10:35 AM–11:05 AM	BREAKOUT SESSION 2
11:15 AM–11:45 AM	BREAKOUT SESSION 3
11:55 AM–12:30 PM	CLOSING SESSION



WE THE LEADERS COME TOGETHER...

WE THE LEADERS, in order to form more perfect career development experiences, establish ambition, self-awareness, curiosity, and teamwork for the members of our CTSOs to allow them the right of freedom to discover careers they are passionate about to bring good to the world. Officers will be inspired as they learn leadership lessons from some of America's greatest heroes – those whose names we know and those we don't. TEAMTRI's **WE THE LEADERS** officer training theme is designed to empower and engage officers in developing their fullest potential as citizens, servants, and leaders.

VIRTUAL EXPERIENCE

Can't make the in-person experience? Not to worry, you can join us virtually! ACE will include a four-hour virtual program designed for chapters to attend as a team. Virtual ACE is limited to the first 25 chapters.

LEADER SWAG BOX (VIRTUAL)

Get started with a leader swag box for each chapter! Included in the box are training themed resources to complement the virtual training and swag for leaders to enjoy. Everything is pre-packaged and sent directly to your school so you can be ready for training! A Leader swag box is only sent to chapters attending virtually.

MAXIMIZE YOUR INVOLVEMENT AT THE WE THE LEADERS TRAINING WITH THE QUEST:

Unite together at ACE this year by participating in The Quest! This interactive experience will present you with many challenges to complete throughout the day to earn points! From attending workshops or networking with other chapter and state leaders, to showing your CTSO pride, participate in challenges with your phone in hand and have a chance to win prizes during the closing session!

A portrait of Bryant Collier, a Black man with a beard and mustache, smiling warmly. He is wearing a dark blue crew-neck sweater. The background is a solid orange color with faint, white, concentric circular lines radiating from the top right corner.

KEYNOTE SPEAKER

BRYANT COLLIER

Bryant Collier is on a mission to empower leaders nationwide, helping them overcome obstacles and create positive change. With a background in leadership development and personal experience as a CTSO member, Bryant mentors individuals to realize their leadership potential. He firmly believes that everyone can make a meaningful impact and strives to inspire others to reach their best selves.

BREAKOUT SESSIONS

ACE will feature a wide range of workshops to help chapter leaders find training and resources on personal leadership skills, marketing and recruitment, supporting members in competition, developing and executing a program of work, and more! Chapter leadership teams will be able to attend workshops together, or separately, to make sure they get the most out of the opportunity and bring value home to their chapter members.



THIS YEAR, RECOMMENDED TRACKS WILL BE PROVIDED TO HELP ATTENDEES MAXIMIZE THEIR EXPERIENCE!

WE THE...TEACHERS

Teachers will find opportunities to network, share best practices, and develop their own leadership skills to lead their chapters.

WE THE...PRESIDENTS

Chapter Presidents unite! Gain specific insights about leading your team to success through developing a program of work, communication, and time management.

WE THE...INFLUENCERS

Learn what it takes to grow your chapters! From recruiting, fundraising, to promotions on social media, this track will help all officers take the next steps to growing their chapters.

WE THE...ACTIVATORS

The best chapter officers know how to help members engage in all that the CTSO has to offer! Gain the tools to lead engaging chapter meetings, introduce members to competitive events, and understand the needs and tendencies of their members.

WE THE...LEADERS

At ACE, you can create your own track by choosing your own schedule of the available sessions. Whether following a suggested track or pioneering your own path, you are surely to gain the tools you need to launch your own leadership and grow your chapters.

SESSIONS WILL INCLUDE TOPICS ON:

- Personal Leadership
- Social Media Marketing
- Recruiting Members
- Competition Training
- Project Planning and Program of Work Development
- Fundraising
- Time Management
- Teamwork and Collaboration
- And more!



PROMOTING ACE

CLASSROOM CONNECTION

ACE WILL REINFORCE ESSENTIAL 21ST CENTURY SKILLS, INCLUDING:



CREATIVITY +
INNOVATION



COMMUNICATION +
COLLABORATION



INITIATIVE +
SELF-DIRECTION



SOCIAL + CROSS-
CULTURAL SKILLS



LEADERSHIP +
RESPONSIBILITY

2024 ACE PROMO VIDEO



2023 ACE FLASHBACK





REGISTRATION RESOURCES

KEY INFORMATION

REGISTRATION LINK: [ALABAMACTSO.ORG/ACE](https://alabamactso.org/ace)

IN-PERSON

Friday, August 30

Registration for each in-person event has limited capacity. Register and submit payment early so you can guarantee your spot. Registration will be open until each location reaches the limit, or until Friday, August 30.

IN-PERSON ATTENDEE

REGISTRATION INCLUDES:

- Keynote Speakers, Trainers, and Presenters
- Registration Services
- Event Resources and Promotions
- Lunch for Every Attendee (Box Lunch)
- Facility Access and Materials

VIRTUAL

Early Registration

Friday, September 6

Chapters that register early will receive their conference materials shipped directly to the advisor prior to the start of the event!

Regular Registration

Saturday, September 21

Virtual attendees can register up until the day of the event, space permitting! Chapters that register by this date will still receive conference materials shipped directly to the advisor after the event. Virtual ACE is limited to the first 25 chapters.

VIRTUAL ALL-ACCESS PASS INCLUDES:

- Keynote Speakers, Trainers, and Presenters
- Virtual Systems, Platform, and Access
- Registration Services
- Event Promotions

IMPORTANT REGISTRATION NOTES

- Your confirmation from the registration system is your invoice for payment. Once registration has been submitted by the local advisor, registration is considered final and the school and/or chapter will be responsible for paying the balance in full.
- Chapters can substitute attendees, but no changes to chapter attendance totals are allowed.
- Chapters will be ineligible to attend ACE if they have a remaining unpaid balance from ACE 2023 and/or JLDC 2023.
- Unpaid balances will be sent to the local CTE director for follow-up after 90 days.
- State officer registration is complimentary and local advisors can include state officers in their registration submission.
- The registration system allows for a local advisor to register and chaperone students from multiple CTSOs within the same school.

The Academy of Chapter Excellence is a premier CTSO training event open to all Alabama CTE+CTSO chapters and funded through a variety of sources. Registration and program expenses for ACE are underwritten by partners and supporters, including the Alabama State Department of Education and the Alabama CTE Leadership Council.

DRESS CODE

- **GENTLEMEN:** Collared shirt with slacks and appropriate shoes.
- **LADIES:** Dress blouse with either slacks or skirts (appropriate length) and appropriate shoes.
- **INAPPROPRIATE DRESS:** Tank tops, mid-riff tops, t-shirt with suggestive words or pictures, denim pants or skirts, mini-skirts, shorts, overalls, tennis shoes, sandals, and/or mules.



FORMS AND IMPORTANT DOCUMENTS

All students participating in the Academy for Chapter Excellence (ACE) and/or Joint Leadership Development Conference (JLDC) must sign the **Permission/Participant Form**, and all advisors (teacher chaperones) must complete the **Advisor Statement of Assurance Form**. Advisors must also have a completed copy of the **Permission/Participant Form** for each student participating in ACE and/or JLDC in their possession for the duration of the student's experience (either in-person or virtual).

- The Advisor Statement of Assurance Form will be submitted electronically as part of the registration process.

- All forms are available on the Alabama CTSO website.
- Payments should be made out to the "Alabama CTE Leadership Council".
- The Alabama CTE Leadership Council W-9 form is also available for download on the Alabama CTSO website. Please share this information with school bookkeepers.



[ALABAMACTSO.ORG/ACE](https://alabamactso.org/ace)

