



# REGISTRATION GUIDE

ALABAMA JOINT LEADERSHIP  
DEVELOPMENT CONFERENCE



# EVENT ESSENTIALS

---



# EVENT ESSENTIALS

Imagine the roar of a crowd. Your heart is pounding in your chest. The nervous anticipation is shared by everyone eager to hear the outcome that follows the hard-fought competition. The thrill of victory or the agony of defeat awaits.

Sports have existed for thousands of years, and today, billions of people play and watch amazing feats of athleticism all around the world. As a player or spectator, sports can teach us important lessons about confidence, tenacity, hard work, and perseverance when the going gets tough.

From basketball to badminton, gymnastics to e-sports, and football to futbol, come with us as we explore the wide world of sports and the incredible lessons they can teach us about being our best.

## ONE EVENT THREE OPPORTUNITIES



### MOBILE

**Tuesday, October 7, 2025**

Mobile Convention Center  
One South Water Street  
Mobile, AL 36602



### BIRMINGHAM

**Thursday, October 9, 2025**

Birmingham Jefferson Convention Complex  
2100 Richard Arrington Jr Blvd N,  
Birmingham, AL 35203



### VIRTUAL

**Friday, October 17, 2025**

A virtual option hosted live via Zoom will be available for the entire chapter to participate in and enjoy at your school.

# REGISTRATION SUPPORT TEAM



**SEND US AN EMAIL**  
[register@alabamactso.org](mailto:register@alabamactso.org)



**GIVE US A CALL**  
**334-450-2723**  
(8:00 A.M. – 5:00 P.M. CST)



**SEND PAYMENTS TO**  
**P.O. Box 1440**  
**Owasso, OK 74055**  
(Payments also accepted online)

*Payments should be made payable to the Alabama CTE Leadership Council.*

## IMPORTANT REGISTRATION NOTES

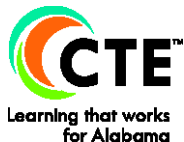
Your confirmation from the registration system is your invoice for payment. Once registration has been submitted by the local advisor, registration is considered final and the school and/or chapter will be responsible for paying the balance in full. No cancellations are allowed.



## ONE EVENT THREE OPPORTUNITIES

Chapters can choose the day and location that fits your schedule best! Join us in person in Mobile or Birmingham or join us for the virtual program.

Alabama JLDC is presented by the Alabama State Department of Education in partnership with the Alabama CTE Leadership Council. Student attendees are members of Alabama's Career and Technical Student Organizations and CTE programs.



# REGISTRATION DEADLINES



## IN-PERSON

*First Come, First Serve*

**Friday, September 19, 2025**

Registration for each in-person event is limited to the first 3,000 attendees. Register and submit payment early so you can guarantee your spot.

## VIRTUAL

*Early Registration*

**Friday, October 3, 2025**

*Regular Registration*

**Friday, October 17, 2025**

Virtual attendees can register up until the day of the event! Chapters who register by October 10 will still receive conference materials shipped directly to the advisor after the event.

# EVENT ESSENTIALS



## DATES AND LOCATIONS

**Tuesday, October 7: Mobile**  
**Thursday, October 9: Birmingham**  
**Friday, October 17: Virtual**



## REGISTRATION FEE

**In-Person: \$30 for all attendees**  
(Complimentary for state officers.) Chapters registering at least 10 attendees will receive complimentary virtual access for their entire chapter after the event (swag box not included).



## REGISTRATION FEE

**Virtual: \$250 per chapter**  
All access pass to the JLDC experience for all CTE students and CTSO members enrolled in the advisor's program.

*Payments should be made payable to the Alabama CTE Leadership Council.*

## CONNECT WITH ALABAMA CTSO



ALABAMACTSO.ORG



AlabamaCTSO



@AlabamaCTSO



# @AlabamaCTSO



ALJLDC

●● /ALJLDC





# PROGRAM PREVIEW

---



# EVENT SCHEDULE

**MOST CONTENT FOR THE VIRTUAL EXPERIENCE WILL BE AVAILABLE THROUGH THE REST OF 2025 FOR ON-DEMAND ACCESS, VIEWING, AND USE.**

## IN-PERSON EXPERIENCE

8:00 AM – 8:45 AM	CHAPTER ARRIVALS
9:00 AM – 10:30 AM	PREMIER SESSION & KEYNOTE
10:45 AM – 11:15 AM	CTSO NETWORKING SESSION
11:15 AM - 12:00 PM	LUNCH (PROVIDED)
12:15 PM – 1:45 PM	LEADERSHIP TRACKS
1:45 PM – 2:15 PM	CLOSE OUT POWER SESSION

## VIRTUAL EXPERIENCE

ALL DAY	ON-DEMAND CONTENT
8:15 AM – 8:45 AM	LIVE TRIVIA PRE-SHOW
9:00 AM – 10:30 AM	PREMIER SESSION & KEYNOTE
11:00 AM	LIVE WORKSHOP SESSION 1
1:00 PM	LIVE WORKSHOP SESSION 2



## EXTEND THE EVENT

For those participating in the virtual experience, each advisor can guide their chapter's JLDG experience. Virtual content will be available on the platform for the rest of the calendar year (please allow three school days for the live virtual sessions to be uploaded to the platform).

Advisors can select how their chapter experiences JLDG, including:

- Reserve time in the school auditorium and have all chapter members engage together.
- Show the programming during your regular scheduled classes.
- Host a virtual watch party so students can enjoy JLDG wherever they are.
- Allow chapter officers to host mini groups of chapter members to keep the experience personal.
- Have students log in individually to all the sessions from wherever they are.
- Hold a special JLDG Day or an after-school session to digest the content together.

For the latest conference schedule, please visit [alabamactso.org/jldc](https://alabamactso.org/jldc)



# KEYNOTE SPEAKER

## DEE-1

Award winning Rapper. Educator. Activist. Business owner. World-renowned keynote speaker. National Social Emotional Learning Consultant. Nasir Jones Hip Hop Fellow at Harvard University. Tufts University Professor. The name is Dee-1. He is the Billboard Top 10 charting, game-changing MC with a persona to match his penmanship. Dee-1 has transitioned from being a middle school math teacher to a hip-hop heavyweight with much more to still accomplish.

Dee-1's music is part of a bigger lifestyle movement called Mission Vision, which centers around three core principles: Be Real. Be Righteous.

*"I make music to provide the soundtrack to someone's life who is trying to maximize their potential and walk in their purpose. It's non-fiction, it's authentic, it's lyrical, and it's relatable."*

- DEE-1



# ADDITIONAL PROGRAMMING



## LEADERSHIP TRACKS

JLDC will offer two leadership tracks for a more in-depth and concentrated training and learning experience for all students.

## MIDDLE GRADES TRACK

Back by popular demand, at JLDC the middle grade students will have a leadership track of their own! Connect with fellow middle grade students and learn how to launch your leadership and career development through CTSOs. This track is open exclusively for middle grade students (grades 5-8).

## HIGH SCHOOL TRACK

Be YOUR best! Connect and collaborate with your peers as you learn what it takes to give it your all to becoming a great leader, teammate, and future professional! High school students will learn more about personality, productivity, and leadership skills to help them realize their potential and know what action to take to make it reality!

## CTSO NETWORKING SESSION

One of everyone's favorite parts of JLDC is the networking time! CTSO state officers will guide students through a facilitated networking activity to help them meet other students and leaders from all over the state, both in and out of their CTSO. Students will learn more about the opportunities available through CTSOs and the power of active membership.

## CLOSE OUT POWER SESSION

End the day strong with a powerful close out session! Tracks will wrap up the day in their respective rooms and celebrate students, highlight CTSOs, and hear a final message from the trainers! Students will set plans to achieve their goals and get more active in their CTSOs.

## THE QUEST POWERED BY GOOSECHASE



Welcome to your quest! Your mission, should you choose to accept it, is to be the BEST leader you can be at JLDC. Engage in missions, earn points, and have a chance to win a prize! The best part? It is all accessible right at your fingertips! Everyone can participate, whether you are part of the in-person or the virtual experience. **The total prize package is valued at over \$250!**

## WATCH PARTY BOX

Every chapter who registers for the virtual opportunity will receive a special watch party swag box! Included in the box are:

- Access to the virtual experience
- Advisor gift
- Chapter president gift
- Sticker pack to share with key chapter leaders
- Virtual experience guide
- More!

# PROMOTING JLDC

HOW CAN YOU PROMOTE JLDC TO ENCOURAGE YOUR STUDENTS TO ATTEND AND ADMINISTRATORS TO SUPPORT?

CONSIDER PROMOTING JLDC USING THESE PROMOTIONAL TOOLS:

- Show the more than **100 videos** available in the YouTube Library from past conferences.
- Share this **registration guide** with your administrators to show them the educational value and benefits of JLDC.
- Utilize your organization's **state officers** to visit with your students and talk about why they should attend.
- Share **videos of the speakers** with your students! You can find more information on the speakers at [alabamactso.org/jlhc](http://alabamactso.org/jlhc).
- **Follow Alabama CTSOs** on social media to receive the latest conference updates and important reminders.

## CLASSROOM CONNECTION

JLDC WILL REINFORCE ESSENTIAL 21ST CENTURY SKILLS, INCLUDING:



CREATIVITY +  
INNOVATION



COMMUNICATION +  
COLLABORATION



INITIATIVE +  
SELF-DIRECTION



SOCIAL + CROSS-  
CULTURAL SKILLS



LEADERSHIP +  
RESPONSIBILITY

## JLDC 2024 FLASHBACK JLDC 2025 HYPE





# TELL YOUR STORY

# WIN \$500

Whether it is the competition, friendships, travel, or leadership... we know you love your organization. Now is your chance to **TELL YOUR STORY!** The “Tell Your Story Video Challenge” is exclusively for CTE+CTSO organization members.

**The goal is simple:** Capture the story of how your organization has impacted you, your school, and your community.

## BE CREATIVE!

**Have fun with your video! Share about:**

- How your organization is at its best!
- Why everyone should join!
- How your organization makes a difference in your life!
- How your organization prepares you to be College+Career Ready!
- Why your teacher is the coolest!
- What skills you've gained through your organization!
- Why competitive events are amazing!
- How your organization helped you discover your career goals!
- What your organization's conferences are like!
- How your organization's alumni are living the dream because of their involvement!
- Have more than one CTSO at your school? **Awesome! Make a video featuring them all!**

## WIN \$500 CASH PRIZE!

\$500 may be awarded to the chapter who wins the Tell Your Story Video Challenge!

Top video challenge entries will be featured during the Joint Leadership Development Conference.

## GET INSPIRED!

View winning videos from past years at [youtube.com/aljldc](https://youtube.com/aljldc).

**DUE: FRIDAY, SEPTEMBER 19**

## HOW TO SUBMIT YOUR VIDEO

- 1 Create Your Video**  
Create a video between 2-3 minutes in length promoting Career and Technical Education and your organization. Use the suggested topics above as a starting point, but be innovative and creative in your approach!
- 2 Upload Your Video**  
Upload your video to YouTube, Vimeo, Dropbox, or Google Drive. Ensure your link is available for public viewing and submit your video link with your entry.
- 3 Complete Video Contest Online Entry Form**  
Submit your entry online at [alabamactso.org/videochallenge](https://alabamactso.org/videochallenge).

## VIDEO CHALLENGE DETAILS:

- This contest is open to students enrolled in any secondary CTE course/program or members of Career and Technical Student Organizations (CTSOs) in Alabama.
- There is no limit to the number of entries from each program/school.
- Entries may be submitted as teams or individuals. Entry teams must consist of students from the same school.
- Submission will be accepted on a rolling basis, with final entries due by **Friday, September 19**.
- All videos submitted become the property of the Alabama CTE Leadership Council and may be used for publicity and promotion purposes. Credit will be given to creators.







# REGISTRATION RESOURCES

---



# KEY INFORMATION

REGISTRATION LINK: [ALABAMACTSO.ORG/JLDC](https://alabamactso.org/jldc)

## IN-PERSON

*First Come, First Serve*

**Friday, September 19, 2025**

Registration for each in-person event is limited to the first 3,000 attendees. Register and submit payment early so you can guarantee your spot.

## VIRTUAL

*Early Registration*

**Friday, October 3, 2025**

*Regular Registration*

**Friday, October 17, 2025**

Virtual attendees can register up until the day of the event! Chapters who register by Friday, October 10 will still receive conference materials shipped directly to the advisor after the event.



# IMPORTANT REGISTRATION NOTES

Your confirmation from the registration system is your invoice for payment. Once registration has been submitted by the local advisor, registration is considered final and the school and/or chapter will be responsible for paying the balance in full. No cancellations are allowed.

## IN-PERSON ATTENDEE REGISTRATION INCLUDES:

- Keynote Speakers, Trainers, Presenters, and Entertainment
- Registration Services
- Event Resources and Promotions
- Lunch for Every Attendee (all attendees will receive a box lunch)
- Facility Access and Materials

## VIRTUAL ALL ACCESS PASS INCLUDES:

- Keynote Speakers, Trainers, Presenters, and Entertainment
- Virtual Systems, Platform, and Access
- Registration Services
- Event Promotions
- Three Months of On-Demand Professional Development
- Resources for Teachers
- Chapter Swag Box

# DRESS CODE

- **GENTLEMEN:** Collared shirt with slacks and appropriate shoes.
- **LADIES:** Dress blouse with either slacks or skirts (appropriate length) and appropriate shoes.
- **INAPPROPRIATE DRESS:** Tank tops, mid-riff tops, t-shirt with suggestive words or pictures, denim pants or skirts, mini-skirts, shorts, overalls, tennis shoes, sandals, and/or mules.



## FORMS AND IMPORTANT DOCUMENTS

All students participating in the Academy for Chapter Excellence (ACE) and/or Joint Leadership Development Conference (JLDC) must sign the **Permission/Participant Form**, and all advisors (teacher chaperones) must complete the **Advisor Statement of Assurance Form**. Advisors must also have a completed copy of the **Permission/Participant Form** for each student participating in ACE and/or JLDC in their possession for the duration of the student's experience (either in-person or virtual).

- The Advisor Statement of Assurance Form will be submitted electronically as part of the registration process.
- The Advisor Statement of Assurance Form will be submitted electronically as part of the registration process.
- All forms are available on the Alabama CTSO website.
- Payments should be made out to the "Alabama CTE Leadership Council."
- The Alabama CTE Leadership Council W-9 form is also available for download on the Alabama CTSO website. Please share this information with school bookkeepers.

[alabamactso.org/jlhc](http://alabamactso.org/jlhc)