

REGISTRATION GUIDE

ACADEMY FOR CHAPTER EXCELLENCE







EVENT ESSENTIALS

Become an ACE in your chapter and attend the Academy for Chapter Excellence! This one-day program is designed for chapter leaders to gain the leadership and officer skills to effectively lead their CTSO programs at the local chapter level. Chapter leaders and advisors from all CTSOs will gather to network, share best practices, discuss ideas, and grow their leadership.

ACE INCLUDES TRAINING IN THE FOLLOWING AREAS:



Chapter Meeting Management

Officer Roles

💢 Networking



6 Goal Setting

隊 Fundraising

🦞 Competition Preparation

ONE EVENTFIVE OPPORTUNITIES



MOBILE

Monday, September 8, 2025
Mobile Convention Center
1 S Water St
Mobile, AL 36602
Limited to 500 Attendees



MONTGOMERY

Tuesday, September 9, 2025
Renaissance Montgomery Hotel &
Spa at the Convention Center
201 Tallapoosa St
Montgomery, AL 36104
Limited to 500 Attendees



BIRMINGHAM

Wednesday, September 10, 2025
Hyatt Regency Birmingham
The Wynfrey Hotel
1000 Galleria Cir
Birmingham, AL 35244
Limited to 500 Attendees



FLORENCE

Thursday, September 11, 2025
Marriott Shoals Hotel & Spa
10 Hightower Place
Florence, AL 35630
Limited to 350 Attendees



VIRTUAL

Saturday, September 20, 2025 A virtual option hosted live via Zoom will be available for

via Zoom will be available for chapter leaders who cannot join in person to participate.

REGISTRATION SUPPORT TEAM



SEND US AN EMAIL

register@alabamactso.org



GIVE US A CALL

334-450-2723

(8:00 A.M. - 5:00 P.M. CST)



SEND PAYMENTS TO

P.O. Box 1440
Owasso, OK 74055
(Payments also accepted online)

Payments should be made payable to the Alabama CTE Leadership Council.

IMPORTANTREGISTRATION NOTES

Your confirmation from the registration system is your invoice for payment. Once registration has been submitted by the local advisor, registration is considered final and the school and/or chapter will be responsible for paying the balance in full. No cancellations are allowed.



ONE EVENT FIVE OPPORTUNITIES

Chapters can choose the day and location that fits your schedule best! Join us in person in Mobile, Montgomery, Birmingham, or Florence; or join us on Zoom for the live virtual half-day training program.

Alabama ACE is presented by the Alabama State Department of Education in partnership with the Alabama CTE Leadership Council. Student attendees are members of Alabama's Career and Technical Student Organizations and CTE programs.

























REGISTRATION DEADLINES



IN-PERSON

Until Each Location Reaches Capacity (up until Friday, August 29)

Registration for each in-person event has limited capacity. Register and submit payment early so you can guarantee your spot. Registration will be open until each location reaches capacity, or up until Friday, August 29.

VIRTUAL

Early Registration

Friday, September 5

Chapters that register early will receive their conference materials shipped directly to the advisor prior to the start of the event!

Regular Registration

Saturday, September 20

Virtual attendees can register up until the day of the event, space permitting! Chapters that register by this date will still receive conference materials shipped directly to the advisor after the event. Virtual ACE is limited to the first 25 chapters.

EVENT ESSENTIALS



DATES AND LOCATIONS

Monday, September 8: Mobile Tuesday, September 9: Montgomery Wednesday, September 10: Birmingham Thursday, September 11: Florence Saturday, September 20: Virtual



REGISTRATION FEE

In-Person: \$30 per attendee (Complimentary for state officers.) The registration fee includes a box lunch, venue and facility charges, training program, and an attendee gift.



REGISTRATION FEE

Virtual: \$125 per chapter Chapters attending and participating in the live training program will receive a swag box mailed to your school.

CONNECT WITH ALABAMA CTSO



ALABAMACTSO.ORG













EVENT SCHEDULE

SCHEDULE IS TENTATIVE AND SUBJECT TO CHANGE. FOR THE LATEST CONFERENCE SCHEDULE, PLEASE VISIT ALABAMACTSO.ORG/ACE.

IN-PERSON EXPERIENCE

8:00 AM - 8:45 AM **CHAPTER CHECK-IN**

KICKOFF WITH 9:00 AM-9:45 AM **KEYNOTE MESSAGE**

10:00 AM-11:45 AM **ACADEMIES**

12:00 AM - 12:30 PM LUNCH

CTSO NETWORKING 12:30 PM-1:00 PM

ACTIVITY

1:00 PM - 1:45 PM **ELECTIVE SESSIONS**

2:00 PM-2:30 PM **CLOSING SESSION**

VIRTUAL EXPERIENCE

KICKOFF WITH KEYNOTE 9:00 AM-9:45 AM **MESSAGE AND**

NETWORKING ACTIVITY

9:55 AM-10:25 AM **BREAKOUT SESSION 1**

10:35 AM-11:05 AM **BREAKOUT SESSION 2**

11:15 AM - 11:45 AM **BREAKOUT SESSION 3**

11:55 AM-12:30 PM **CLOSING SESSION**



The intended audience of ACE programming is current chapter officers. The goal is to strengthen the chapter leaders to elevate the overall chapter. Dedicated members who are not part of the chapter leadership teams should attend the Joint Leadership Development Conference.



BE COLOR+FULL

COLORs reflect and span a broad spectrum to shine brightly. Leaders must do the same! Through Color+FULL leadership training, explore the COLORs of leadership to learn Power+FULL communication and Success+FULL organization skills to bring impact to those you serve. Gain the tools needed to be a Respect+FULL and Mind+FULL teammate and help your organization be Fruit+FULL. Discover what makes you unique, learn how to collaborate with others, and help your members see the bigger picture of what their potential has in store through Color+FULL Leadership!

VIRTUAL EXPERIENCE

Can't make the in-person experience? Not to worry, you can join us virtually! ACE will include a four-hour virtual program designed for chapters to attend as a team. Virtual ACE is limited to the first 25 chapters.

LEADER SWAG BOX (VIRTUAL)

Get started with a leader swag box for each chapter! Included in the box are training themed resources to complement the virtual training and swag for leaders to enjoy. Everything is pre-packaged and sent directly to your school so you can be ready for training! A Leader swag box is only sent to chapters attending virtually.

MAXIMIZE YOUR INVOLVEMENT WITH THE QUEST

Add color to your ACE experience by participating in The Quest! This interactive experience will present you with many challenges to complete throughout the day to earn points! From attending workshops or networking with other chapter and state leaders, to showing your CTSO pride, participate in challenges with your phone in hand and have a chance to win prizes during the closing session!



KD WILSON

K.D. Wilson is a nationally recognized educator, speaker, author, and advocate in the areas of leadership development, student success, empowerment, educator self-care, and culture transformation across the nation.

PROGRAMMING

ACE will feature a wide range of sessions to help chapter leaders find training and resources on personal leadership skills, marketing and recruitment, supporting members in competition, developing and executing a program of work, and more! Chapter leadership teams will be able to attend sessions together, or separately, to make sure they get the most out of the opportunity and bring value home to their chapter members.



This year will feature a combination of academies, which allow for a deep dive into a specific topic, as well as elective sessions, which allow attendees to engage on a topic of interest.

ACADEMIES OVERVIEW

Each attendee will select from one of the following academies

MASTER+FULL

Chapter Presidents, it's time to bring your leadership to life! Discover how to blend vision with action in a Master+FULL way by developing a dynamic program of work, mastering communication, and managing time effectively. Step into your role confidently, embrace every shade of leadership, and learn how to create a chapter that's truly Color+FULL! Recommended for all chapter presidents.

SKILL+FULL

Time to make your chapter POP with color and stand out! Learn Skill+FULL ways to recruit new members and promote your chapter on social media so that you can help your chapter grow. Discover creative ways to bring your chapter to life and make it truly Color+FULL and known at your school and in your community! Recommended for all chapter leaders working in marketing, recruiting, or public relations roles.

SUCCESS+FULL

Great artists bring out the best colors, just like great leaders bring out the best in their members! Learn how to run engaging chapter meetings and help members thrive in competitive events to be Success+FULL members. Discover how to create a chapter that is truly Color+FULL by ensuring every member feels involved, prepared, and ready to succeed! Recommended for all chapter leaders creating engaging member meetings, encouraging participation in CTSO programs, and competition.

IMPACT+FULL

Great leaders don't just lead—they inspire, empower, and create lasting change! Whether your are a new chapter leader or want to sharpen your abilities, learn how to strengthen your leadership skills, build confidence, and develop strategies to become an Impact+FULL leader in your chapter. Step up, stand out, and lead in a way that makes your chapter truly Color+FULL! Recommended for all new and emerging chapter leaders!

POWER+FULL

Great chapters only shine because of great advisors! Connect with fellow educators to share Power+FULL best practices, develop leadership strategies, and discover new ways to empower your officers and members. Walk away with fresh ideas and a Color+FULL approach to leading a thriving chapter! Recommended for all advisors and educators!!

COLOR+FULL ELECTIVE SESSIONS WILL INCLUDE

After lunch, be Resource+FULL and select a session to attend that will give you even more to take action on and help your chapter shine! Sessions will include topics like fundraising, personal leadership, teamwork, public speaking, and more!

PROMOTING ACE

CLASSROOM CONNECTION

ACE WILL REINFORCE ESSENTIAL 21ST CENTURY SKILLS, INCLUDING:



CREATIVITY + INNOVATION



COMMUNICATION + COLLABORATION



INITIATIVE + SELF-DIRECTION



SOCIAL + CROSS-CULTURAL SKILLS



LEADERSHIP +
RESPONSIBILITY

2025 ACE HYPE VIDEO



2024 ACE FLASHBACK







KEY INFORMATION

REGISTRATION LINK: ALABAMACTSO.ORG/ACE

IN-PERSON

Friday, August 29

Registration for each in-person event has limited capacity. Register and submit payment early so you can guarantee your spot. Registration will be open until each location reaches the limit, or until Friday, August 29.

IN-PERSON ATTENDEE REGISTRATION INCLUDES:

- Keynote Speakers, Trainers, and Presenters
- Registration Services
- Event Resources and Promotions
- Lunch for Every Attendee (Box Lunch)
- Facility Access and Materials

VIRTUAL

Early Registration

Friday, September 5

Chapters that register early will receive their conference materials shipped directly to the advisor prior to the start of the event!

Regular Registration

Saturday, September 20

Virtual attendees can register up until the day of the event, space permitting! Chapters that register by this date will still receive conference materials shipped directly to the advisor after the event. Virtual ACE is limited to the first 25 chapters.

VIRTUAL ALL-ACCESS PASS INCLUDES:

- Keynote Speakers, Trainers, and Presenters
- Virtual Systems, Platform, and Access
- Registration Services
- Event Promotions

IMPORTANTREGISTRATION NOTES

- Your confirmation from the registration system is your invoice for payment. Once registration has been submitted by the local advisor, registration is considered final and the school and/or chapter will be responsible for paying the balance in full.
- Chapters can substitute attendees, but no changes to chapter attendance totals are allowed.
- Chapters will be ineligible to attend ACE if they have a remaining unpaid balance from ACE 2023 and/or JLDC 2023.

- Unpaid balances will be sent to the local CTE director for follow-up after 90 days.
- State officer registration is complimentary and local advisors can include state officers in their registration submission.
- The registration system allows for a local advisor to register and chaperone students from multiple CTSOs within the same school.
- Chapters will be ineligible to attend ACE if they have a remaining unpaid balance from ACE 2024 and/or JLDC 2024.







The Academy of Chapter Excellence is a premier CTSO training event open to all Alabama CTE+CTSO chapters and funded through a variety of sources. Registration and program expenses for ACE are underwritten by partners and supporters, including the Alabama State Department of Education and the Alabama CTE Leadership Council.

DRESS CODE

- **GENTLEMEN:** Collared shirt with slacks and appropriate shoes.
- LADIES: Dress blouse with either slacks or skirts (appropriate length) and appropriate shoes.
- **INAPPROPRIATE DRESS:** Tank tops, mid-riff tops, t-shirt with suggestive words or pictures, denim pants or skirts, mini-skirts, shorts, overalls, tennis shoes, sandals, and/or mules.





FORMS AND IMPORTANT DOCUMENTS

All students participating in the Academy for Chapter Excellence (ACE) and/or Joint Leadership Development Conference (JLDC) must sign the Permission/Participant Form, and all advisors (teacher chaperones) must complete the **Advisor Statement** of Assurance Form. Advisors must also have a completed copy of the **Permission**/ Participant Form for each student participating in ACE and/or JLDC in their possession for the duration of the student's experience (either in-person or virtual).

• The Advisor Statement of Assurance Form will be submitted electronically as part of the registration process.

- All forms are available on the Alabama CTSO website.
- Payments should be made out to the "Alabama CTE Leadership Council".
- The Alabama CTE Leadership Council W-9 form is also available for download on the Alabama CTSO website. Please share this information with school bookkeepers.





