



**TELL YOUR
STORY**

REGISTRATION GUIDE

**ALABAMA JOINT LEADERSHIP
DEVELOPMENT CONFERENCE**



EVENT ESSENTIALS

EVENT ESSENTIALS

Everyone has a story—and yours matters. Stories inspire, connect, and motivate people to take action. From Anne Frank and Martin Luther King Jr. to Taylor Swift and Steve Jobs, the world's most influential leaders and creators use storytelling to share their vision and ignite change. Storytelling manifests in many forms—through songwriting and poetry, novels and movies, art and photography, even sports journalism and social media. No matter your passion, your story has the power to influence others.

At the Alabama Joint Leadership Development Conference (JLDC), we're empowering thousands of student leaders to find their voice, own their journey, and Tell Their Story. Because telling your story isn't just about knowing where you've been—it's about knowing where you're going. Through your CTSO experience, your story will continue to grow, shaping a future filled with purpose, opportunity, and possibly a few unexpected happy endings.

Because when leaders tell their story with purpose and creativity, the world listens.

ONE EVENT THREE OPPORTUNITIES



MOBILE

Tuesday, October 6, 2026
Mobile Convention Center
One South Water Street
Mobile, AL 36602



BIRMINGHAM

Thursday, October 8, 2026
Birmingham Jefferson Convention Complex
2100 Richard Arrington Jr Blvd N,
Birmingham, AL 35203



VIRTUAL

Friday, October 16, 2026
A virtual option hosted live via Zoom will be available for the entire chapter to participate in and enjoy at your school.

REGISTRATION SUPPORT TEAM



SEND US AN EMAIL
register@alabamactso.org



GIVE US A CALL
334-450-2723
(8:00 A.M. – 5:00 P.M. CST)

SEND PAYMENTS TO
Alabama State Department of Ed.
CTE/ Workforce Development
ATTN: JLDC
P.O. Box 302101
Montgomery, AL 36130

Payments should be made payable to the Alabama CTE Leadership Council.

IMPORTANT REGISTRATION NOTES

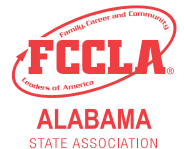
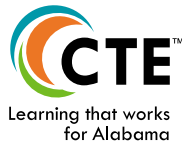
Your confirmation from the registration system is your invoice for payment. Once registration has been submitted by the local advisor, registration is considered final and the school and/or chapter will be responsible for paying the balance in full. No cancellations are allowed.



ONE EVENT THREE OPPORTUNITIES

Chapters can choose the day and location that fits your schedule best! Join us in person in Mobile or Birmingham or join us for the virtual program.

Alabama JLDC is presented by the Alabama State Department of Education in partnership with the Alabama CTE Leadership Council. Student attendees are members of Alabama's Career and Technical Student Organizations and CTE programs.



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REGISTRATION DEADLINES



IN-PERSON

First Come, First Serve

Friday, September 18, 2026

Registration for each in-person event is limited to the first 3,000 attendees. Register and submit payment early so you can guarantee your spot.

VIRTUAL

Early Registration

Friday, October 2, 2026

Regular Registration

Friday, October 16, 2026

Virtual attendees can register up until the day of the event!

EVENT ESSENTIALS



DATES AND LOCATIONS

Tuesday, October 6: Mobile
Thursday, October 8: Birmingham
Friday, October 16: Virtual



REGISTRATION FEE

In-Person: \$30 for all attendees
(Complimentary for state officers.) Chapters registering at least 10 attendees will receive complimentary virtual access for their entire chapter after the event.



REGISTRATION FEE

Virtual: \$250 per chapter
All access pass to the JLDC experience for all CTE students and CTSO members enrolled in the advisor's program.

Payments should be made payable to the Alabama CTE Leadership Council.

CONNECT WITH ALABAMA CTSO

 [ALABAMACTSO.ORG](https://alabamactso.org)

 [AlabamaCTSO](https://www.facebook.com/AlabamaCTSO)

 [@AlabamaCTSO](https://www.instagram.com/AlabamaCTSO)

 [# @AlabamaCTSO](https://twitter.com/AlabamaCTSO)

 [JLDC](https://www.youtube.com/JLDC)

 [/ALJLDC](https://www.linkedin.com/company/ALJLDC)



PROGRAM PREVIEW

EVENT SCHEDULE

MOST CONTENT FOR THE VIRTUAL EXPERIENCE WILL BE AVAILABLE THROUGH THE REST OF 2026 FOR ON-DEMAND ACCESS, VIEWING, AND USE.

IN-PERSON EXPERIENCE

8:00 AM – 8:45 AM	CHAPTER ARRIVALS
9:00 AM – 10:30 AM	PREMIER SESSION & KEYNOTE
10:45 AM – 11:15 AM	CTSO NETWORKING SESSION
11:15 AM - 12:00 PM	LUNCH (PROVIDED)
12:15 PM – 1:45 PM	LEADERSHIP TRACKS
1:45 PM – 2:15 PM	CLOSE OUT POWER SESSION

VIRTUAL EXPERIENCE

ALL DAY	ON-DEMAND CONTENT
8:15 AM – 8:45 AM	LIVE TRIVIA PRE-SHOW
9:00 AM – 10:30 AM	PREMIER SESSION & KEYNOTE
11:00 AM	LIVE WORKSHOP SESSION 1
1:00 PM	LIVE WORKSHOP SESSION 2



EXTEND THE EVENT

For those participating in the virtual experience, each advisor can guide their chapter's JLDC experience. Virtual content will be available on the platform for the rest of the calendar year (please allow three school days for the live virtual sessions to be uploaded to the platform).

Advisors can select how their chapter experiences JLDC, including:

- Reserve time in the school auditorium and have all chapter members engage together.
- Show the programming during your regular scheduled classes.
- Host a virtual watch party so students can enjoy JLDC wherever they are.
- Allow chapter officers to host mini groups of chapter members to keep the experience personal.
- Have students log in individually to all the sessions from wherever they are.
- Hold a special JLDC Day or an after-school session to digest the content together.

For the latest conference schedule, please visit alabamactso.org/jlhc



KEYNOTE SPEAKER

SHAUN DERIK

For nearly 20 years, Shaun Derik has had the prestigious opportunity to reach and inspire young people—along with the dedicated adults who serve them—helping hundreds of thousands of youth recognize their potential.

A high-energy speaker, educator, and artist, Shaun uses live music, movement, and humor to engage audiences in a way that feels effortless, while leading them to recognize disruptive behavioral patterns and take massive steps toward lasting change. His unique ability to connect makes complex topics—such as mental health, resilience, and substance abuse

prevention— accessible and impactful for students, educators, and youth advocates alike.

A major highlight of his work came in 2019, when Shaun hosted stadium-sized opioid awareness summits through WV Gamechanger, engaging tens of thousands of students statewide and over 200,000 more via PBS livecast—a groundbreaking effort in substance abuse prevention education.

Beyond the stage, Shaun has served as a four-time host of Prudential's Emerging Leaders Awards Show (formerly Spirit of Community Awards), which honors teens leading innovative projects to address financial and social challenges. And what's next? In April 2025, Shaun stepped into his new role as co-host of a PBS Kids Show to bring his signature energy and impact to a national audience. Also featuring Derik's storytelling abilities, a PBS documentary on the Underground Railroad is streaming now.

Whether on stage, in the classroom, or in front of the camera, Shaun's work continues to bridge the gap between education, entertainment, and social impact, helping young people live a life worth talking about.

ADDITIONAL PROGRAMMING



TELL YOUR STORY LEADERSHIP TRACK

Every leader has a story, and the best leaders learn to understand it, shape it, and use it to make an impact. Build greater self-awareness by exploring what makes your story unique and how your experiences, strengths, and perspective shape the way you lead. From there, you'll develop the skills to work effectively with others—communicating clearly, building trust, and bringing people together to achieve something bigger than yourself. Along the way, you'll also discover how these leadership skills connect to your future, helping you prepare for college, careers, and opportunities where your story can open doors and create lasting impact.

STEP INTO YOUR STORY

You already have a story. Do you know how to step into it and tell it? In this session, you'll explore how your experience and perspective shape the way you show up as a leader. You'll identify the messages you tell yourself, recognize the moments that have shaped you, and learn how to take ownership of your story.

BUILD SOMETHING BIGGER THAN YOUR STORY

What story do you want to be part of? In this session you'll explore team culture, communication, and shared purpose and how those things come together to shape your chapter's story. Learn how to align your team and intentionally build a story your whole group can be proud of.

CTSO NETWORKING SESSION

One of everyone's favorite parts of JLDC is the networking time! CTSO state officers will guide students through a facilitated networking activity to help them meet other students and leaders from all over the state, both in and out of their CTSO. Students will learn more about the opportunities available through CTSOs and the power of active membership.

CLOSE OUT POWER SESSION

End the day strong with a powerful close out session! Tracks will wrap up the day in their respective rooms and celebrate students, highlight CTSOs, and hear a final message from the trainers! Students will set plans to achieve their goals and get more active in their CTSOs.

THE QUEST POWERED BY GOOSECHASE

Welcome to your quest! Your mission, should you choose to accept it, is to be the BEST leader you can be at JLDC. Engage in missions, earn points, and have a chance to win a prize! The best part? It is all accessible right at your fingertips! Everyone can participate, whether you are part of the in-person or the virtual experience. **The total prize package is valued at over \$500!**

NEW FOR 2026:

Smaller Size Track Rooms for Enhanced Learning!

PROMOTING JLDC

HOW CAN YOU PROMOTE JLDC TO ENCOURAGE YOUR STUDENTS TO ATTEND AND ADMINISTRATORS TO SUPPORT?

CONSIDER PROMOTING JLDC USING THESE PROMOTIONAL TOOLS:

- Show the more than **135 videos** available in the YouTube Library from past conferences.
- Share this **registration guide** with your administrators to show them the educational value and benefits of JLDC.
- Utilize your organization's **state officers** to visit with your students and talk about why they should attend.
- Share **videos of the speakers** with your students! You can find more information on the speakers at alabamactso.org/jldc.
- **Follow Alabama CTSOs** on social media to receive the latest conference updates and important reminders.

CLASSROOM CONNECTION

JLDC WILL REINFORCE ESSENTIAL 21ST CENTURY SKILLS, INCLUDING:



CREATIVITY +
INNOVATION



COMMUNICATION +
COLLABORATION



INITIATIVE +
SELF-DIRECTION

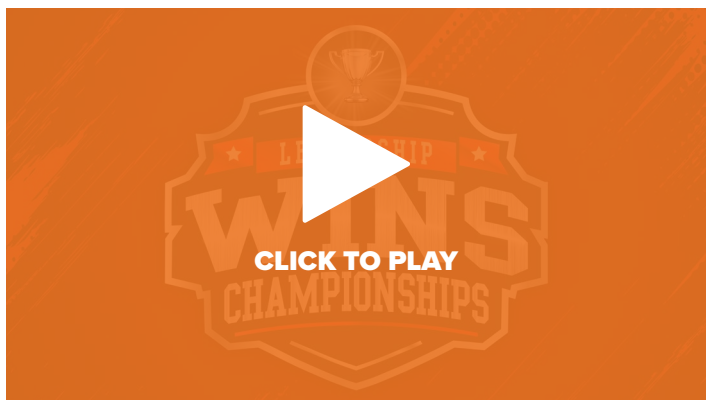


SOCIAL + CROSS-
CULTURAL SKILLS



LEADERSHIP +
RESPONSIBILITY

JLDC 2025 FLASHBACK JLDC 2026 HYPE



TELL YOUR STORY

WIN \$500

Whether it is the competition, friendships, travel, or leadership... we know you love your organization. Now is your chance to **TELL YOUR STORY!** The “Tell Your Story Video Challenge” is exclusively for CTE+CTSO organization members.

The goal is simple: Capture the story of how your organization has impacted you, your school, and your community.

BE CREATIVE!

Have fun with your video! Share about:

- How your organization is at its best!
- Why everyone should join!
- How your organization makes a difference in your life!
- How your organization prepares you to be College+Career Ready!
- Why your teacher is the coolest!
- What skills you've gained through your organization!
- Why competitive events are amazing!
- How your organization helped you discover your career goals!
- What your organization's conferences are like!
- How your organization's alumni are living the dream because of their involvement!
- Have more than one CTSO at your school? **Awesome! Make a video featuring them all!**

HOW TO SUBMIT YOUR VIDEO

- 1 Create Your Video**
Create a video between 2-3 minutes in length promoting Career and Technical Education and your organization. Use the suggested topics above as a starting point, but be innovative and creative in your approach!
- 2 Upload Your Video**
Upload your video to YouTube, Vimeo, Dropbox, or Google Drive. Ensure your link is available for public viewing and submit your video link with your entry.
- 3 Complete Video Contest Online Entry Form**
Submit your entry online at alabamactso.org/videochallenge.

VIDEO CHALLENGE DETAILS:

- This contest is open to students enrolled in any secondary CTE course/program or members of Career and Technical Student Organizations (CTSOs) in Alabama.
- There is no limit to the number of entries from each program/school.
- Entries may be submitted as teams or individuals. Entry teams must consist of students from the same school.
- Submission will be accepted on a rolling basis, with final entries due by **Friday, September 18, 2026**.
- All videos submitted become the property of the Alabama CTE Leadership Council and may be used for publicity and promotion purposes. Credit will be given to creators.



WIN \$500 CASH PRIZE!

\$500 may be awarded to the chapter who wins the Tell Your Story Video Challenge!

Top video challenge entries will be featured during the Joint Leadership Development Conference.

GET INSPIRED!

View winning videos from past years at youtube.com/aljldc.

DUE: FRIDAY, SEPTEMBER 18



REGISTRATION RESOURCES

KEY INFORMATION

REGISTRATION LINK: [ALABAMACTSO.ORG/JLDC](https://alabamactso.org/jldc)

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IN-PERSON ATTENDEE REGISTRATION INCLUDES:

- Keynote Speakers, Trainers, Presenters, and Entertainment
- Registration Services
- Event Resources and Promotions
- Lunch for Every Attendee (all attendees will receive a box lunch)
- Facility Access and Materials

VIRTUAL ALL ACCESS PASS INCLUDES:

- Keynote Speakers, Trainers, Presenters, and Entertainment
- Virtual Systems, Platform, and Access
- Registration Services
- Event Promotions
- On-Demand Learning Content
- Resources for Teachers

DRESS CODE

- **GENTLEMEN:** Collared shirt with slacks and appropriate shoes.
- **LADIES:** Dress blouse with either slacks or skirts (appropriate length) and appropriate shoes.
- **INAPPROPRIATE DRESS:** Tank tops, mid-riff tops, t-shirt with suggestive words or pictures, denim pants or skirts, mini-skirts, shorts, overalls, tennis shoes, sandals, and/or mules.



FORMS AND IMPORTANT DOCUMENTS

All students participating in the Academy for Chapter Excellence (ACE) and/or Joint Leadership Development Conference (JLDC) must sign the **Permission/Participant Form**, and all advisors (teacher chaperones) must complete the **Advisor Statement of Assurance Form**. Advisors must also have a completed copy of the **Permission/Participant Form** for each student participating in ACE and/or JLDC in their possession for the duration of the student's experience (either in-person or virtual).

- The Advisor Statement of Assurance Form will be submitted electronically as part of the registration process.
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- All forms are available on the Alabama CTSO website.
- Payments should be made out to the "Alabama CTE Leadership Council."
- The Alabama CTE Leadership Council W-9 form is also available for download on the Alabama CTSO website. Please share this information with school bookkeepers.

alabamactso.org/jlhc