

TELL YOUR STORY

WIN \$500

Whether it is the competition, friendships, travel, or leadership... we know you love your organization. Now is your chance to **TELL YOUR STORY!** The “Tell Your Story Video Challenge” is exclusively for CTE+CTSO organization members.

The goal is simple: Capture the story of how your organization has impacted you, your school, and your community.

BE CREATIVE!

Have fun with your video! Share about:

- How your organization is at its best!
- Why everyone should join!
- How your organization makes a difference in your life!
- How your organization prepares you to be College+Career Ready!
- Why your teacher is the coolest!
- What skills you've gained through your organization!
- Why competitive events are amazing!
- How your organization helped you discover your career goals!
- What your organization's conferences are like!
- How your organization's alumni are living the dream because of their involvement!
- Have more than one CTSO at your school? **Awesome! Make a video featuring them all!**

WIN \$500 CASH PRIZE!

\$500 may be awarded to the chapter who wins the Tell Your Story Video Challenge!

Top video challenge entries will be featured during the Joint Leadership Development Conference.

GET INSPIRED!

View winning videos from past years at youtube.com/aljldc.

DUE: FRIDAY, SEPTEMBER 18

HOW TO SUBMIT YOUR VIDEO

- 1 Create Your Video**
Create a video between 2-3 minutes in length promoting Career and Technical Education and your organization. Use the suggested topics above as a starting point, but be innovative and creative in your approach!
- 2 Upload Your Video**
Upload your video to YouTube, Vimeo, Dropbox, or Google Drive. Ensure your link is available for public viewing and submit your video link with your entry.
- 3 Complete Video Contest Online Entry Form**
Submit your entry online at albamactso.org/videochallenge.

VIDEO CHALLENGE DETAILS:

- This contest is open to students enrolled in any secondary CTE course/program or members of Career and Technical Student Organizations (CTSOs) in Alabama.
- There is no limit to the number of entries from each program/school.
- Entries may be submitted as teams or individuals. Entry teams must consist of students from the same school.
- Submission will be accepted on a rolling basis, with final entries due by **Friday, September 18, 2026**.
- All videos submitted become the property of the Alabama CTE Leadership Council and may be used for publicity and promotion purposes. Credit will be given to creators.

